TO: Governor John Arledge DATE: 10/21/04

SUBJECT: MES press calls

I think it would be helpful if you would personally invite the following editors and publishers to the Summit. You should have five points:

- Remind them that their paper has made education a priority in their coverage, and this event would give them a real chance to participate in policy development and not just cover it.
- Invite them to the pre-Summit reception 6:00 p.m., Tuesday, Oct. 26, at the Mississippi Arts Pavilion.
- Invite them to the Mississippi Education Summit from 9 a.m. 4 p.m., Wednesday, Oct. 27, at the Downtown Marriott.
- Encourage them to bring their fellow editorial board members as Summit participants.
- If they can attend, tell them to go to <u>governorbarbour.com/mes</u> to register.

The Clarion-Ledger
Mike Craft, Publisher

NE MS Daily Journal Billy Crews, Publisher The Hattiesburg American **Rich Campbell**, Op. Editor

The Sun Herald
Ricky Mathews, Publisher